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A NEW *PAPER MARIO* ADVENTURE UNFOLDS FOR NINTENDO SWITCH ON JULY 17

Paper Mario: The Origami King Delivers a Comedy-Filled Journey Packed With Puzzles, Strategic Ring-Based Battles, Quirky Characters and Stunning Visuals

REDMOND, Wash., May 14, 2020 – Looking to add an extra dimension to your adventures? Are you ready for your fun to in-crease tenfold? Well, a special invitation to a colorful, paper-crafted world has arrived. Princess Peach is welcoming Mario and Luigi to attend the kingdom's origami festival when the [Paper Mario: The Origami King](#) game launches exclusively for the [Nintendo Switch](#) family of systems on July 17.

There's one tiny wrinkle in the festivities, though: Princess Peach seems a little strange. To learn more about her mysterious behavior, you can view a debut trailer for the game by visiting <https://papermario.nintendo.com/#trailer>. It seems as if King Olly, who claims to be the ruler of the Origami Kingdom, has hatched a devious plot that endangers everything Mario holds dear. It looks pretty dangerous on paper, so someone who's a cut above the rest is needed to save the day!

"*Paper Mario: The Origami King* delivers a grand new adventure on Nintendo Switch for players to wrap themselves up in," said Nick Chavez, Nintendo of America's Senior Vice President of Sales and Marketing. "This game marks the debut of the *Paper Mario* series on Nintendo Switch, expanding the vast library of games with another standout entry in a beloved franchise."

Mario faces one of his most thrilling challenges yet in *Paper Mario: The Origami King* when the dangerous King Olly unleashes his plan to fold the entire world. Just when matters couldn't get worse, he's bound Princess Peach's Castle in giant, colored streamers and transported it to a distant mountain. He's even transformed Bowser's minions into Folded Soldiers and enlisted them in his treacherous cause.

Luckily, Mario is equipped with a range of new tools at his disposal to help secure victory. One of Mario's new abilities, called 1000-Fold Arms, allows you to interact with the landscape by stretching out and pulling, peeling and revealing new locations, helping you to solve puzzles and uncover unexpected surprises. Along the way, you'll enlist the help of characters old and new, such as King Olly's good-natured sister, Olivia, along with a range of unlikely allies, including Bowser himself! If they haven't yet folded to the whims of King Olly's origami will, Mario will accept all the help he can find with open arms!

Paper Mario: The Origami King also introduces a new ring-based battle system that lets you flex your puzzle-solving skills to line up scattered enemies and maximize damage. While the enemies may be crafted from paper, these dynamic, turn-based battles are far from stationary. It'll require a sharp mind to make short work of these crafty enemies.

With a detail-rich world to explore, off-the-wall mini-game events and countless mysteries waiting to be solved, the next joyful Mario adventure on Nintendo Switch is ready to deliver huge helpings of crafts and laughs.

To learn more information about *Paper Mario: The Origami King*, visit <https://papermario.nintendo.com/>. *Paper Mario: The Origami King* launches in stores, in Nintendo eShop on Nintendo Switch and on Nintendo.com on July 17 at a suggested retail price of \$59.99. For those who want to begin their adventure as soon as the game launches, pre-purchase is now available.

Remember that Nintendo Switch features [parental controls](#) that let adults manage the content their children can access. For more information about other features, visit <https://www.nintendo.com/switch/>.

About Nintendo: The worldwide pioneer in the creation of interactive entertainment, Nintendo Co., Ltd., of Kyoto, Japan, manufactures and markets hardware and software for its Nintendo Switch™ system and the Nintendo 3DS™ family of portable systems. Since 1983, when it launched the Nintendo Entertainment System™, Nintendo has sold more than 4.9 billion video games and more than 766 million hardware units globally, including Nintendo Switch and the Nintendo 3DS family of systems, as well as the Game Boy™, Game Boy Advance, Nintendo DS™ family of systems, Super NES™, Nintendo 64™, Nintendo GameCube™, Wii™ and Wii U™ systems. It has also created industry icons that have become well-known, household names, such as Mario, Donkey Kong, Metroid,

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